



Tech2Link News

Train the Trainers Programme Officially Launched

June, 2026

Bridging the Gap: Technology Transfer Hubs Connecting Western Balkans Universities, Business and Society

Following the successful completion of the onsite and online staff training activities within the Erasmus+ CBHE project **Tech2Link – Bridging the Gap: Technology Transfer Hubs Connecting Western Balkans Universities, Business and Society**, the consortium has officially launched the **Train the Trainers Programme** under **Work Package 4 (WP4) – Capacity Building Training and Knowledge Transfer**.

As leader of WP4, **South East European University (SEEU)** coordinated the development and deployment of the programme through the Tech2Link Learning Management System (LMS), providing participants with access to training materials, assessments, and certification opportunities.

The online platform is available at:

Tech2Link LMS Platform (<https://tech2linklms.cloud/>)



Tech2Link LMS

My courses

Course 1 - Legal and Intellectual Property Foundations of Technology Transfer



Course Overview

This course provides participants with a comprehensive introduction to the legal, intellectual property, and commercialization aspects of technology transfer and innovation management. The course explores how universities, researchers, startups, and industry partners protect, manage, and commercialize innovative ideas through intellectual property rights, contractual agreements, licensing strategies, and startup development.

Teacher: Tech2Link Admin

Course 2 - Measuring Technology Transfer Success: Economic Impact, KPIs and Evaluation



Course Overview

This course provides participants with a comprehensive introduction to the measurement, evaluation, and performance assessment of technology transfer and innovation ecosystems. The course explores how universities, innovation hubs, startups, and research institutions evaluate the success and impact of commercialization activities through economic indicators, key performance indicators (KPIs), return on investment (ROI), and strategic reporting mechanisms.

Teacher: Tech2Link Admin

Course 3 - Startup Creation through TT Hubs: From Research Idea to Market



Course Overview

This course guides participants through the practical process of transforming research and innovation into startups through technology transfer hubs and innovation ecosystems.

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Course 1 - Legal and Intellectual Property Foundations of Technology Transfer

Course Settings Participants Grades Activities More

Introduction Collapse all

Course Overview Done

Innovation and scientific discovery create enormous social and economic value. However, without proper intellectual property management and commercialization mechanisms, many valuable research results never reach society or the market. This lesson introduces the foundations of intellectual property (IP), innovation ecosystems, and the institutional structures that support knowledge commercialization.

Announcements

Lesson 1: Foundations of Intellectual Property and Innovation Ecosystems

Lesson 1 Done

Lesson overview
 Innovation and scientific discovery create enormous social and economic value. However, without proper intellectual property management and commercialization mechanisms, many valuable research results never reach society or the market. This lesson introduces the foundations of intellectual property (IP), innovation ecosystems, and the institutional structures that support knowledge commercialization.

Slides 1 PDF

The programme has been developed in collaboration with project partners: the **University of Prishtina, Western Balkans University, Luarasi University, International Business College Mitrovica (IBC-M), and LUT University (Poland).**

The program focuses on:

- Course 1 - Legal and Intellectual Property Foundations of Technology Transfer
- Course 2 - Measuring Technology Transfer Success: Economic Impact, KPIs and Evaluation;
- Course 3 - Startup Creation through TT Hubs: From Research Idea to Market.

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Course 2 - Measuring Technology Transfer Success: Economic Impact, KPIs and Evaluation

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Introduction Collapse all

Course Overview Done

This course provides participants with a comprehensive introduction to the measurement, evaluation, and performance assessment of technology transfer and innovation ecosystems. The course explores how universities, innovation hubs, startups, and research institutions evaluate the success and impact of commercialization activities through economic indicators, key performance indicators (KPIs), return on investment (ROI), and strategic reporting mechanisms.

Announcements

Lesson 1: Conceptualizing Technology Transfer Metrics

Lesson 1 Done

Lesson overview

Technology transfer turns research into use — into products, companies, jobs, better policy and public benefit. Managing that translation well depends on measuring it well, and measuring it well is harder than it looks. This lesson builds the conceptual foundation for the whole course: it defines what technology transfer is, what we can meaningfully count, how to judge a technology transfer office (TTO), and how to value social as well as economic returns.

The courses are designed to strengthen the capacities of academic staff, researchers, innovation managers, and other stakeholders in supporting technology transfer, innovation, entrepreneurship, and university–industry collaboration across the Western Balkans.

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Course 3 - Startup Creation through TT Hubs: From Research Idea to Market

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Introduction Collapse all

Course Overview Done

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Announcements

Lesson 1: Ideation and Problem-Solution Alignment

Lesson 1 Done

Lesson overview

This course merges ideation, customer discovery, lean experimentation, business model engineering, EU technology transfer pathways, and practical lessons from SEEU experience into one applied training unit. The emphasis is not only on creating a startup, but on deciding whether a research result should become a license, a spin-off, a collaborative R&D project, or a service delivered through a technology transfer hub.

Slides 1 PDF

The launch of the Train the Trainers Programme represents an important milestone in ensuring the sustainability and wider transfer of knowledge generated throughout the Tech2Link project. Project information and updates are available through the official project website:

Tech2Link Project Website (<https://tech2link.org/>)

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